



Effective 1/4/2012 – 1/31/2012:

The following 2012 model year vehicles are now eligible for the Employee Purchase (EP) Bonus Cash Allowance:

- | <u>Chrysler</u>                    | <u>Bonus Cash Allowance</u>              |
|------------------------------------|--|
| ○ Town & Country                   | \$1,000 - (Retail Purchase Only)         |
| ○ 200 Sedan (excludes LX)          | \$1,000 - (Retail Purchase Only/non-APR) |
| <u>Dodge</u>                       |  |
| ○ Journey (excludes AVP 22D)       | \$1,000 - (Retail Purchase Only)         |
| ○ Grand Caravan (excludes AVP 29D) | \$1,000 - (Retail Purchase Only)         |
| ○ Avenger                          | \$1,000 - (Retail Purchase Only/non-APR) |
| Ram                                |  |
| ○ 1500 Crew Cab                    | \$ 1,500                                 |

\* Employee Purchase Bonus Cash Allowance is in addition to receiving the EP discount and other retail incentive(s) in effect at the time of sale/lease.

All restrictions are now lifted from Chrysler Group dealers selling/leasing, or program participants from purchasing/leasing, below the Employee Purchase (EP) price on eligible 2011MY/2012MY vehicles.

The Dodge Viper and all SRT models are ineligible for the Employee Advantage Program.

(Note) U.S. Market Only