

Helpful Steps for a Successful Employee/Friends Program Vehicle Purchase

Familiarize yourself with the rules of the Friends and Employee Purchase Programs. Information is available to active employees through Dashboard Anywhere. Retirees/Surviving Spouses can access the program rules by visiting the Employee Advantage website at www.ea.chrysler.com.

Advise your friend or family member to contact the dealership where they intend to purchase the vehicle and ask if they participate in the Employee Purchase Program (remember, it is not mandatory for a dealer to participate in the program).

Ask the dealer if there is a dedicated sales consultant that is involved with the Employee and Friends Programs, or at least one that is familiar with the pricing and process.

Generate the control number and give it to your friend or family member. The control number can be obtained by visiting the Employee Advantage website, www.ea.chrysler.com. It is important that only the employee, retiree/surviving spouse obtain control numbers so that your personal information stays secure. If you are experiencing difficulty generating a number, please call the Employee Advantage hotline, 1 (800) 756-AUTO for assistance.

Once a vehicle has been selected and prior to ordering, ask the dealer to show you the copy of the invoice (they are required to provide this document). The Preferred Price (PP) or Employee Price (EP) should be identified, and the appropriate discount and available rebates should be calculated from this price.

Ask the sales representative if there are any additional incentives that may be applied to the purchase. There may be incentives that are specific to regions and dealerships that are above and beyond the nationally advertised rebates.

Follow up on the sale with your friend or family member to make sure that they are satisfied with their new vehicle and the overall purchase experience.